



A. Theme: "Youths get a SAY"

The Sustainable Development Goals of the United Nations (SDGs) have been one of the leading topics in recent years. In order to encourage young people to become engaged in social issues and to express their views on social and youth policies, the competition has adopted the



theme of "Youths get a SAY" with reference to the 17 SDGs for production. For more information on the SDGs, <u>please click here</u> or scan the QR code on the right to access the UN website.

B. Competition objectives:

- Explore the creative potential of students through mini-movies and animation production.
- Enhance students' interest in creativity, self-expression, community spirit and ability to cope with difficulties.
- Encourage young people to incorporate the concept of the SDGs in their script writing and filming with reference to the SDGs indicators, in order to encourage peers and audiences to engage in and show concern for social development issues, from which they can learn through reflection and adoption.









C. Important dates:

Date	Content	Note
Application opens in March 2023		
13 May 2023 (Sat)	Director and Actor	• Time: 2:30-4:30pm
	Workshop (Free)	 Venue: Diamond Room, 5/F, The
		Cityview, 23 Waterloo Road, Kowloon
		Instructor: Mr Kelvin Chan (Actor,
		director and the Ambassador of this
		Competition)
		Please visit the <u>competition website</u> for
		enrolment details.
20 May 2023 (Sat)	Interactive Acting	• Time: 11:00am-1:00pm
	Workshop (Free)	Venue: Diamond Room, 5/F, The
		Cityview, 23 Waterloo Road, Kowloon
		Instructor: Ms Harriet Yeung and Mr
		Milkson Fong (Actress and Actor)
		Please visit the <u>competition website</u> for
		enrolment details.
25 Jun 2023 (Sun)	Application and	Application and submission for complete
	Submission deadline	entry
June - July 2023	Judging	Preliminary selection/final selection
9 July 2023 (Sun)		Venue: Crystal Ballroom, 2/F, The Cityview,
	Result announcement	23 Waterloo Road, Kowloon
	Award ceremony	Award presentation in recognition of
		outstanding participants

D. Eligibility:

• Participants of all Hong Kong secondary school students are welcome

E. Competition categories:

Junior division: S1 to S3 students
 Senior division: S4 to S6 students
 Based on S1-S6 student status in 2023

F. Entry requirements:

Types of entry:

- Entrants may decide the type of entry presentation, such as storytelling, music video or plain narrative, depending on the content.









Length:

- 3 to 10 minutes
- Overruns may result in disqualification

Format requirement:

- mp4 or mov file

G. Judaina criteria:

Criteria	Weight
Topic & content	20%
Presentation and storytelling techniques	20%
Creativity	20%
Use of production techniques	20%
Overall attractiveness	20%

^{*}The judging panel comprises seasoned film producers, directors, scriptwriters and cinematographers, some of whom are Hong Kong Film Awards winners

H. Awards:

- Gold, Silver and Bronze Awards, Best Screenplay, Best Director, Best Editing, Best Cinematography and Best Performance are set in each category
- Trophies, certificates and prizes will be presented for the above awards
- Certificates and prizes for Merit Awards will be presented in each category

I. Date and venue of award:

Date: 9 July 2023 (Sun)

• Venue: Crystal Ballroom, 2/F, The Cityview, 23 Waterloo Road, Kowloon

J. How to apply:

Entrants must complete the online application form (or scan the QR code on the right) on or before 25 Jun 2023 and return it with a link to their entry.













K. Other entry guidelines:

- All entries must be completed within two years before the submission deadline for this year's competition (i.e. 31 May 2021 to 31 May 2023).
- In the interest of fairness, entries that have previously won prizes in public competitions held in Hong Kong or overseas will not be accepted. Entries found to have been awarded in the past will be disqualified.
- The copyright of all entries is owned by the entrant. The organisers will not be responsible for any disputes over intellectual property rights arising from the entries.
- The organisers reserve the right for publication of all entries.
- All decisions of the organisers on the results of the competition shall be final.
- All rights are reserved by the organisers for audio, video, text and other forms of recordings of the interviews arranged for the participants.

L. Contact and enquiries:

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